



COLLEGE OF NURSING

UNIVERSITY OF SOUTH FLORIDA

Dear Sir/Madame:

Please accept this letter as my recommendation of Jerry Cutchens.

During my ten (10) years (2000 - 2010) as the Director and Chief Operating Officer for the Emergency Medicine Learning & Resource Center in Orlando, Florida, I had the honor of having Jerry on my leadership team as our Director of Marketing and Information Technology.

Jerry is one of those people that you know you can count on to get the job done right the first time and then to work to exceed that expectation thereafter.

Over our ten (10) years working together, Jerry managed the development and implementation of the marketing plans and exhibition halls for more than seventy-five (75) healthcare conferences and educational programs. His expertise in marketing, sales, graphic design and information technology management made him an invaluable member of our leadership team. His dedication and desire to continually improve resulted in numerous process improvements and cost savings for the EMLRC.

Under Jerry's leadership the EMLRC's information technology programs expanded to include an in-house server, hardware/software maintenance, updated programs and a remote access system to support our traveling staff and faculty. All of which were established using an extremely cost effective process resulting in the savings of thousands of dollars.

Jerry was instrumental in helping the EMLRC to establish its first online distributive learning program, providing technical and administrative support for the program as it grew from one (1) course to over fifty (50) courses.

My only true regret is that I do not have a position for Jerry in my current organization, because if I did I would be hiring him rather than recommending him for the position which he has applied for with your organization.

If you have any questions or would like to discuss this recommendation, please feel free to contact me.

Sincerely,
John Todaro, BA, NRP, RN, TNS, NCEE, CHSE
Assistant Director
George & Marian Miller Center for Experiential Learning & Simulation
College of Nursing, University of South Florida